



AAMA 2017 National Summer Conference - **Speakers**

Keynote Speaker, Michael Collins



Every new presidential administration brings legislation that benefits or challenges construction and remodeling.

Michael Collins will undertake a review of the legislative changes and executive orders under the Trump administration and additional changes and programs currently being proposed.

The discussion will be centered primarily on which proposed changes will impact the building products industry, whether positively or negatively.

Knowing where those changes might have the greatest impact allows building products manufacturers to create plans to mitigate any challenges and maximize any potential opportunities.

“The Trump Administration: *Challenges and Opportunities for the Building Products Industry*”

Tuesday, June 20, 2017 | 11:00 a.m. - 12:00 p.m.

Monday, June 19, 2017

Workshop

AAMA Website – New Tools and Helpful Tips for Members
9:30 a.m. - 10:30 a.m. (repeated on Tuesday)

AAMA member key website benefits will be highlighted:

- Personal dashboard
 - ◊ Open ballots
 - ◊ Professional education access
 - ◊ Personal and company profile information
- Ease of networking with members via directory
- Member content fully integrated into site once logged in
- Improvements to:
 - ◊ Events and registration
 - ◊ Committee information
 - ◊ Web search
- Easy access to AAMA social media channels (*live Twitter feed on home page*)
- Content recommendations based on an individual's site activity



Download the AAMA app (*Apple or Android devices*) to view full details on these sessions, as well as background information for the presenters.

Monday, June 19, 2017

Jeff Henderson, Aluminum Extruders Council

“An Overview of US Trade Orders on Chinese Aluminum Extrusions and Their Impact on the Curtain Wall Industry” | *FM1

11:00 a.m.—12:00 p.m.

In this session, Jeff Henderson, the President of the Aluminum Extruders Council, will present the latest developments in the extruders trade case against China.

Much has happened in the last few months, including a successful Sunset Review, decisions from Commerce on key scope issues, and the emergence of new threats to our market.

He will also discuss the curtain wall cases and how they will weigh upon the industry.



Soyoung Hwang, Well Building Institute

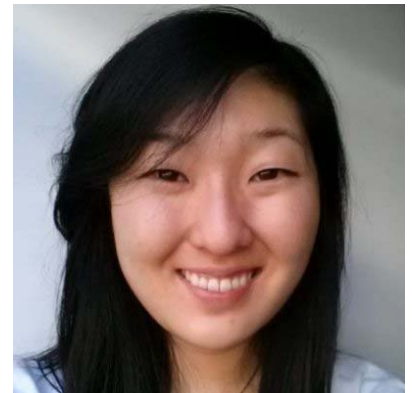
“A Window to WELL” | *FM1

11:00 a.m.—12:00 p.m.

The buildings in which we live, work, and play have a tremendous impact on our health, wellbeing, and productivity. This presents a unique opportunity to leverage the design, construction, and operation of buildings to promote and improve human health.

Building fenestration represents a way to introduce daylight into a space. Light exposure, in the form of both electrical lighting and daylight, has significant impacts on people’s moods, alertness, and cognition. This session will provide an overview of the research behind the impact of light on human health, and the ways the WELL Building Standard® incorporates opportunities for health promotion via the introduction of daylight.

The session will also review other strategies in WELL related to fenestration that can be considered hand-in-hand with daylighting, such as the use of operable windows and impacts on air quality and acoustics, as well as thermal considerations related to heat gain.



***FM1:** This session is eligible for industry engagement credit toward recertification of FenestrationMaster Professional Certification (FMPC) credentials. The number indicates how many credits each session is worth. Some sessions are repeated, but credit may only be earned once. It is your responsibility to maintain documentation of your industry engagement credits.

Tuesday, June 20, 2017

Workshop

AAMA Website – New Tools and Helpful Tips for Members

8:00 a.m. - 9:00 a.m. *(repeated from Monday)*

Chip Gentry, Call & Gentry Law Group, LLC

“Plugging the Leaks on Lawsuits: A Primer for Fenestration Companies to Avoid and Defend Lawsuits in a Litigious World” - 9:00 a.m. - 10:00 a.m. | *FM1

(Session will be repeated at 1:00 p.m. - Tuesday)

There is no doubt we live in a litigious time. Everyone is a target. When you sell products into the stream of commerce, you necessarily open yourself up to lawsuits. The more you sell and the bigger you are simply increases the size of the target on your back.

The key to avoiding lawsuits is to understand who typically sues fenestration companies, what the claims look like, what defenses you have, and, most importantly, how you can be proactive to limit or even avoid lawsuits altogether.



Kevin Koonce, Vinyl Institute

“Vinyl Institute Update” - 2:00 p.m. - 3:00 p.m. | *FM1

The Vinyl Institute (VI) represents manufacturers of vinyl resins/compounds, vinyl additives, modifiers and packaging materials and advocates the industry value in responsible manufacture, life cycle management and value to society.



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Wednesday, June 21, 2017

Edward Pavia, ToxServices LLC

**“Material Health Transparency
(Cradle to Cradle Certified™ Program)” | *FM1
11:00 a.m.—11:45 a.m.**



During this presentation, the following will be discussed:

- Issues surrounding the use of building materials and the potential for risk and exposure to certain materials within the building envelope.
- Difference between Hazard based reviews and those that also incorporate risk and exposure (Hazard vs Multi-attribute)
- Polymer and Residuals (very common in the building materials world)
- USGBC LEED v4 - MRc4 Material Health Credit

Julie Ruth, JRuth Code Consulting

“Codes Report” - 12:30 p.m.—2:00 p.m.



During this session, reports on the impact of various code related activities, as they pertain to fenestration products, will be given.

The following activities will be discussed.

- The new requirements for fenestration in the 2018 International Building Code and International Residential Code
- Early stage development of the:
 - ◊ *2021 International Building Code*
 - ◊ *2021 International Residential Code*
 - ◊ *2021 International Energy Conservation Code*
- Ongoing efforts to merge the *International Green Construction Code* and ASHRAE 189

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